



Amusement park “Bayern Park” starts season 2015 with new website

Contemporary design and mobile optimization in cooperation with SITEFORUM

Bayern-Park, the leisure paradise for the whole family, is one of the largest amusement parks in Bavaria with 380,000 visitors per season. An attractive website, where all important information about attractions and services is represented in a contemporary design, is essential for lasting success.

In close cooperation with the advertising agency “Werbeagentur Berthold”, who is responsible for concept and design, SITEFORUM made a comprehensive relaunch of the website for the Bayern-Park. Optimization for mobile devices has been the main focus of this relaunch, so that users of tablets and smartphones may view the content and offers without limitations.

The framework integrated into the SITEFORUM platform is so flexible that the site can easily be extended. New image galleries contribute to reevaluating the Bayern-Park.



Mobile-optimized homepage Bayern-Park www.bayern-park.de



About SITEFORUM

Since 1998, SITEFORUM is developing and running web-based business software. Headquartered in Erfurt (Germany) we deliver innovative solutions “made in Germany” , as configurable standard products for SME, spec-based projects to qualified midsize business, to market leaders and their challengers worldwide. We’re replacing off-line solutions, integrating our state-of-the-art solutions into any existing IT landscape, enabling new business models.

About Werbeagentur Berthold

In a close cooperation with company management, the advertising agency “Werbeagentur Berthold” develops sustainable brand strategies and implements them in effective marketing concepts. We use proven models and develop these into individual concepts. We ensure that others learn from your entrepreneurial top performances, increasing your business success.