SITEFORUM®
Social Networking for Business

Social Business Suite
for Recruitment

The "ALL-IN-ONE" solution for Social Business.

The Social Business Revolution

Having revolutionised the way we communicate out of work, social technology has made the jump into the business world, transforming the way we interact with customers and colleagues.

Nowhere is this more relevant than for the Recruitment sector. Attracting and engaging top clients and candidates is the essence of every successful recruitment company and social technology offers many exciting innovations which will prove game-changers during 2012.
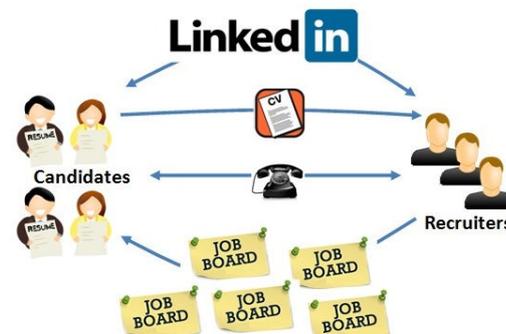

SITEFORUM Social Business Suite is the first truly integrated suite of products that combines social business tools on a single cloud platform. It provides seamless integration with your business applications and processes, empowers your company's culture and drives breakthrough success.

The Rise of LinkedIn

The speed of adoption of social networks has been phenomenal and LinkedIn is now a significant part of the recruitment landscape with 135m users in 200 different countries.

There are, however, many concerns about the use of LinkedIn, confidentiality of data and the commercial vision of the platform which raises huge revenues from targeted advertising and recruitment services.

Social Recruitment technology allows recruiters to create their own online client and candidate services in a controlled, branded and secure environment. Automated integration with leading social media sites like LinkedIn, Facebook and Twitter enables you to benefit whilst eliminating many of the risks.

Candidate Self-Service

Candidates are used to social networking technology and they expect more transparency and interactivity with selected recruitment companies. Now you can provide them with personalised services accessible at any time.

The Social Recruitment platform allows them to update their profile – so you don't have to.

They can easily apply for Jobs and/or refer friends quickly and easily online.
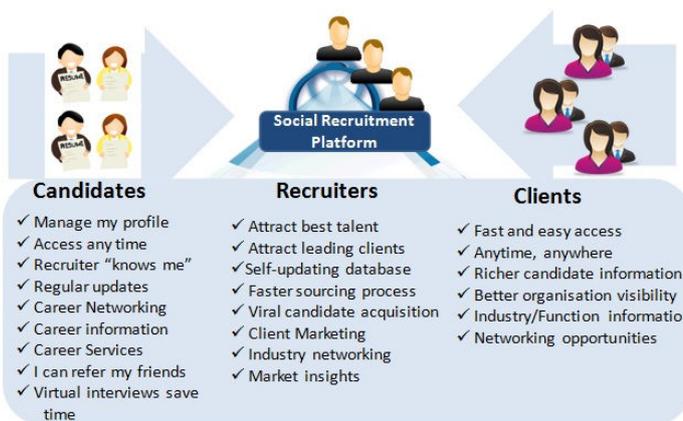
Client Areas

Clients want access to the latest information about their assignments and to be able to access shortlist CV's.

The Social Recruitment platform provides secure, online client access to private areas where they can read the latest information, download items and add comments, feedback etc directly online.

Personalised, automated alerts inform clients whenever new information is available.

Social Recruitment benefits everyone

What recruiters say ....

"Every recruitment company needs a cloud-based, social platform. If you spent money on a database in the last 5 years you wasted your money."
    Chairman, global recruitment group.

"The traditional system of names and numbers on a database is dead . Candidates want to have a relationship with us and we want to ensure they are happy"

    CIO, top 6 global search firm.

Contact Us

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