



## Attract and Retain the best Candidates and Clients

1. **Build social recruitment brand** with a powerful career portal and deep functionality including multi-lingual content
2. **Social Media Automation** – automatically bring candidates and clients to your site from social channels (LinkedIn, Facebook, Twitter etc & leading Job Boards including Indeed and SimplyHired (also improves search coverage)
3. **Impress candidates and clients with Custom Landing Pages and/or Microsites** including enhanced/client branding and job postings with custom features
4. **Respond faster and more effectively with integrated, realtime Talent Search**
  - Realtime updates
  - Fully searchable candidate profiles
  - Inbuilt CRM for both candidates and clients relationships
  - Sales team and pipeline management
5. **Enhance the candidate job search experience**
  - Optimised search / browse
  - Google maps integration
  - Registered candidates
    - Online content / information include video
    - Discussion forums and other participations (anonymised)
    - Potential to offer other recruitment services
  - Refer a friend / Recommend a friend
  - Automated Job Alerts
6. **Enhance the candidate application process**
  - Apply using LinkedIn, Facebook etc
  - Remembers their details
  - Stores CVs online
  - Self-service – update their own details online
7. **Impress your clients and establish an ongoing engagement channel**
  - Exclusive Content for client only
  - Private collaboration / communication areas for key clients
8. **Introduce Talent Collaboration** and define your own Talent Groups e.g.
  - Candidates can “meet” the client and engage with them
  - Candidates of special interest can engage with each other



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### 9. Reduce operating costs with more efficient processes

- Candidates can update their own information
- Integration with existing ATS – or use the inbuilt database system
- Inbuilt HTML Campaign tool with response tracking

### 10. SEO Optimisation and Reporting – manage all your site metadata including landing pages etc.

### 11. Market Intelligence / Feedback

- Traffic and content analysis including content ranking, ratings
- Candidate comments and discussions
- Feedback forms and online polls and surveys



Contact us today

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